

No. 55/26/2018-P&PW (C)
Government of India
Ministry of Personnel, P.G. and Pensions
Department of Pension and Pensioners' Welfare

3rd Floor, Lok Nayak Bhavan,
Khan Market, New Delhi

Dated the 27th August, 2018

To

The Secretary / President
All identified Pensioners' Associations
(As per enclosed list)

Subject: Observance of 'Swachhata Hi Seva' 2018 (SHS) again from 15th September to 2nd October, 2018.

Sir,

As a precursor to the launch of the 150th birth year celebrations of Mahatma Gandhi, M/o Drinking of Water & Sanitation (M/o DW&S) has decided to observe Swachhata Hi Seva 2018 (SHS) again from 15th September to 2nd October, 2018. SHS aims at accelerating the Jan-Andolan for realizing the Hon'ble Prime Minister's vision of a Clean India, further reinforcing the belief that 'Sanitation is everyone's business'. The launch of SHS 2018 will be organized on the morning of 15th September, 2018, encouraging citizens to initiate swachhata drives.

2. M/o DW&S has also requested this Department to lead a special segment of SHS campaign (voluntary swachhata activities) involving all Pensioners on a pan-India basis. In this regard M/o DW&S have also enclosed a list of illustrative activities that can be undertaken and the pensioners may like to take it up on a particular day during the fortnight.

3. As a steps towards this direction, the Department of Pension & Pensioners Welfare has been in the past too, inter alia seeking the active involvement of identified Pensioners' Associations for observing Swachh Bharat Pakhwada and the swachhta related tasks undertaken by various identified Pensioners' Association in the past had been found to be encouraging and were appreciated.

4. In view of above you are requested to observe the 'Swachhata Hi Seva 2018' (SHS) from 15th September to 2nd October, 2018 by sensitizing their members and general public reinforcing the belief that "Sanitation everyone's business' and also encourage citizens to initiate swachhata drives by undertaking number of activities from the enclosed list of illustrative Activities circulated by M/o DW&S.

5. You are also requested to take photographs of activities undertaken by them during the Pakhwada and send the same along with a report on the activities undertaken by them, immediately after duration of the Pakhwada so as to enable for this Department to send a consolidate report to M/o DW&S. and also to upload the same on Pensioners' Portal website.

Your faithfully

(Seema Gupta)
Director (PW)
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Portal website - Misc.

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ANNEXURE A: List of Illustrative Activities

As a part of the SHS Campaign, the activities that citizens may undertake are as follows:

- Toilet pit-digging exercise and other toilet construction activities
- Organize cleaning of streets, drains and back alleys through awareness drives
- Organize waste collection drives in households and common or shared spaces
- Conduct Door-to-Door meeting to drive behavior change with respect to sanitation behaviours
- Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc.
- Perform Swachhata related NukkadNataks/ street plays, folk song and dance performances
- Conduct Village or School-level Rallies to generate awareness about sanitation
- Make wall paintings in public places on the theme of swachhata
- Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste
- Mobilize community to build compost pits, where organic matter decomposes to form manure

Your faithfully

(Sonia Gupta)

Director (PW)

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*Copy to Mr. D. S. ...
- Please upload on Pensioners Portal website - M.D.S.*